



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

Mail Stop 4561

April 26, 2018

Steven Humphreys  
Chief Executive Officer  
Identiv, Inc.  
2201 Walnut Avenue, Suite 100  
Fremont, CA 94538

**Re: Identiv, Inc.  
Registration Statement on Form S-3  
Filed April 20, 2018  
File No. 333-224377**

Dear Mr. Humphreys:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Matthew Derby, Staff Attorney, at (202) 551-3334 with any questions.

Sincerely,

/s/ Jan Woo

Jan Woo  
Legal Branch Chief  
Office of Information  
Technologies and Services

cc: Stanley F. Pierson  
Gabriella A. Lombardi  
Pillsbury Winthrop Shaw Pittman LLP