Mr. Rimas Buinevicius, Chairman and Chief Executive Officer Sonic Foundry, Inc. 222 West Washington Avenue Madison, WI 53703

Re: Sonic Foundry, Inc.

**Registration Statement on Form S-3** 

File No. 333-138769

Filed on November 25, 2006

Dear Mr. Buinevicius:

This is to advise you that we have limited our review of the above filing to the matters addressed in the comments below. Where indicated, we think you should revise your document in response to these comments. If you disagree, we will consider your explanation as to why our comment is inapplicable or a revision is unnecessary. Please be as detailed as necessary in your explanation.

Please understand that the purpose of our review process is to assist you in your compliance with the applicable disclosure requirements and to enhance the overall disclosure in your filing. We look forward to working with you in these respects. We welcome any questions you may have about our comments or any other aspect of our review. Feel free to call us at the telephone numbers listed at the end of this letter.

## General

- 1. Please advise us as to how you made your determination regarding your eligibility to file on Form S-3. Refer to General Instruction B.1 of Form S-3. We note that the cover of the Form 10-K that was filed on November 16, 2006 indicates that the aggregate market value of your stock held by non-affiliates was approximately \$63,200,000, a figure that is less than the \$75 million that needs to be met to allow the company to conduct a primary shelf offering on Form S-3.
- 2. We note that Part III of your Form 10-K for the fiscal year ended September 30, 2006 has not yet been filed. Please ensure that Part III of your Form 10-K is filed

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before the effective date of the current registration statement on Form S-3. Refer to CF Tel. Interp. H6.

## Part II – Information Not Required in Prospectus

## **Exhibits**

3. Please file the initial legality opinion with your next amendment. As a general rule, counsel's signed legality opinion must be filed as an exhibit to the registration statement before it is declared effective.

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As appropriate, please amend your filing in response to these comments. You may wish to provide us with marked copies of the amendment to expedite our review. Please furnish a cover letter with your amendment that keys your responses to our comments and provides any requested supplemental information. Detailed cover letters greatly facilitate our review. Please understand that we may have additional comments after reviewing your amendment and responses to our comments.

We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include all information required under the Securities Act and Exchange Act and that they have provided all information investors require for an informed investment decision. Since the company and its management are in possession of all facts relating to a company's disclosure, they are responsible for the accuracy and adequacy of the disclosures they have made.

Notwithstanding our comments, in the event the company requests acceleration of the effective date of the pending registration statement, it should furnish a letter, at the time of such request, acknowledging that:

- should the Commission or the staff, acting pursuant to delegated authority, declare the filing effective, it does not foreclose the Commission from taking any action with respect to the filing;
- the action of the Commission or the staff, acting pursuant to delegated authority, in declaring the filing effective, does not relieve the company from its full responsibility for the adequacy and accuracy of the disclosure in the filing; and
- the company may not assert the staff comments and the declaration of effectiveness as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States.

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In addition, please be advised that the Division of Enforcement has access to all information you provide to the staff of the Division of Corporation Finance in connection with our review of your filing or in response to our comments on your filing.

We will consider a written request for acceleration of the effective date of your registration statement as a confirmation of the fact that those requesting acceleration are aware of their respective responsibilities under the Securities Act and the Exchange Act as they relate to the proposed public offering of the securities specified in the above registration statement. We will act on the request and, pursuant to delegated authority, grant acceleration of the effective date.

We direct your attention to Rule 461 regarding requesting acceleration of a registration statement. Please allow adequate time after the filing of any amendment for further review before submitting a request for acceleration. Please provide this request at least two business days in advance of the requested effective date.

You may contact Jay Ingram at (202) 551-3397 with any questions. If you need further assistance, you may contact me at (202) 551-3730.

Sincerely,

Barbara C. Jacobs Assistant Director

cc: James Stern, Esq.
McBreen & Kopko
by facsimile at 312-332-2657