## 8x8, Inc.

## 8x8 ANNOUNCES THIRD QUARTER FISCAL 2004 RESULTS

SANTA CLARA, Calif. (January 29, 2004) - 8x8, Inc. (Nasdaq: EGHT) today announced financial results for its third quarter of fiscal 2004 that ended on December 31, 2003.

Revenues for the third quarter of fiscal 2004 were $\$ 3.3$ million compared with $\$ 2.4$ million for the second quarter of fiscal 2004 and $\$ 2.4$ million for the third quarter of fiscal 2003. Net loss for the third quarter of fiscal 2004 was $\$ 0.8$ million or $\$ 0.02$ per share compared with net income for the second quarter of fiscal 2004 of $\$ 0.7$ million or $\$ 0.02$ per share and a net loss of $\$ 3.5$ million or $\$ 0.12$ per share for the third quarter of fiscal 2003. Total revenues for the nine month periods ended December 31, 2003 and 2002, were $\$ 7.3$ million and $\$ 8.1$ million, respectively. Net losses for the nine month periods ended December 31 , 2003 and 2002 were $\$ 1.5$ million, or $\$ 0.05$ per share, and $\$ 7.6$ million, or $\$ 0.27$ per share, respectively.

For detailed financial results and other disclosures, see 8 x 8 's Report on Form 10-Q for the quarter ended December 31, 2003 as filed with the Securities and Exchange Commission on January 29, 2004.

## About 8x8, Inc.

8x8, Inc. offers the Packet8 broadband voice over internet protocol (VoIP) and video communications service (www.packet8.net), consumer videophones, hosted iPBX solutions, and voice and video semiconductors and related software. For more information, visit 8 x 8 's web site at www. $8 \times 8 . \mathrm{com}$.

About Packet8
Launched in November 2002, Packet8 enables anyone with high-speed Internet access to sign up for voice over internet protocol (VoIP) and video communications service at http://www.packet8.net. Customers can choose a direct-dial phone number from any of the rate centers offered by the service, and then use an $8 x 8$-supplied terminal adapter to connect any telephone to a broadband internet connection and make or receive calls from a regular telephone number. For $\$ 19.95 /$ month, Packet8 subscribers can make unlimited calls to any telephone number in the United States and Canada, and unlimited calls to any other Packet8 subscriber anywhere in the world. All Packet8 telephone accounts come with voice mail, caller ID, call waiting, call waiting caller ID, call forwarding, hold, line-alternate, 3-way conferencing, web access to account controls, and real-time online billing. High speed, instant-on broadband videophone accounts, which use the $8 \times 8$ DV325 SIP videophone, are also available. The DV325 videophone functions as a Packet8 voice line when making or receiving voice telephone calls from regular telephone numbers.

Editors: 8x8 and Packet8 are trademarks of 8x8, Inc.
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## Financial Tables To Follow

## 8x8, Inc. <br> CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS <br> (In thousands, except per share amounts; unaudited)

|  | Three Months Ended $\qquad$ <br> December 31, |  |  |  | Nine Months Ended$\qquad$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  |  | 2002 | 2003 |  | 2002 |  |
| Product revenues .................................... | \$ | 337 |  | 1,189 | \$ | 1,948 | \$ | 3,864 |
| License and service revenues .................... |  | 2,952 |  | 1,197 |  | 5,390 |  | 4,232 |
| Total revenues ................................... |  | 3,289 |  | 2,386 |  | 7,338 |  | 8,096 |
| Cost of product revenues ......................... |  | 413 |  | 407 |  | 1,320 |  | 1,714 |
| Cost of license and service revenues ............ |  | 1,444 |  | 348 |  | 1,943 |  | 884 |
| Total cost of revenues ............................ |  | 1,857 |  | 755 |  | 3,263 |  | 2,598 |
| Gross profit .......................................... |  | 1,432 |  | 1,631 |  | 4,075 |  | 5,498 |
| Operating expenses |  |  |  |  |  |  |  |  |
| Research and development. |  | 522 |  | 1,825 |  | 2,222 |  | 6,295 |
| Selling, general and administrative ............. |  | 1,672 |  | 2,023 |  | 4,167 |  | 6,058 |
| Restructuring and other charges. |  | - |  | 1,340 |  | - |  | 1,340 |
| Total operating expenses ....................... |  | 2,194 |  | 5,188 |  | 6,389 |  | 13,693 |
| Loss from operations ............................... |  | (762) |  | $(3,557)$ |  | $(2,314)$ |  | $(8,195)$ |
| Other income, net ...................................... |  | 8 |  | 16 |  | 807 |  | 570 |
| Net loss ................................................... | \$ | $\stackrel{\text { (754) }}{ }$ | \$ | $\stackrel{(3,541)}{ }$ | \$ | $\stackrel{(1,507)}{ }$ | \$ | $\stackrel{(7,625)}{ }$ |
| Basic and diluted net loss per share.............. | \$ | (0.02) | \$ | (0.12) | \$ | (0.05) | \$ | (0.27) |
| Shares used in basic and diluted per-share calculation. |  | 33,549 |  | 28,452 |  | 30,693 |  | 28,361 |

## 8x8, Inc.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands, unaudited)

|  | $\begin{gathered} \text { December 31, } \\ 2003 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March } 31, \\ 2003 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets |  |  |  |  |
| Cash and cash equivalents ............................................... | \$ | 13,188 | \$ | 3,371 |
| Short-term investments.................................................... |  | - |  | 208 |
| Accounts receivable, net |  | 607 |  | 1,290 |
| Inventory . |  | 231 |  | 352 |
| Other current assets ........................................................ |  | 564 |  | 595 |
| Total current assets .................................................... |  | 14,590 |  | 5,816 |
| Property and equipment, net .......................................... |  | 172 |  | 841 |
| Intangibles and other assets ............................................... |  | 113 |  | 48 |
|  | \$ | 14,875 | \$ | 6,705 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current liabilities |  |  |  |  |
| Accounts payable .......................................................... | \$ | 790 | \$ | 652 |
| Accrued compensation |  | 500 |  | 847 |
| Accrued warranty .......................................................... |  | 473 |  | 477 |
| Deferred revenue |  | 505 |  | 545 |
| Other accrued liabilities |  | 546 |  | 1,125 |
| Income taxes payable |  | 221 |  | 226 |
| Total current liabilities ................................................. |  | 3,035 |  | 3,872 |
| Contingently redeemable common stock............................. |  | - |  | 669 |
| Total stockholders' equity ................................................ |  | 11,840 |  | 2,164 |
|  | \$ | 14,875 | \$ | 6,705 |

