

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

May 4, 2011

<u>Via E-mail</u> John Paulsen Chief Executive Officer Rotate Black, Inc. 932 Spring Street Petoskey, Michigan 49770

> Re: Rotate Black, Inc. Item 4.01 on Form 8-K Filed February 4, 2011 File No. 333-44315

Dear Mr. Paulsen:

We have completed our review of your filing and do not have any further comments at this time.

Sincerely,

/s/ William H. Thompson

William H. Thompson Accounting Branch Chief