March 8, 2010

Elizabeth McLaughlin, Chief Executive Officer Hot Topic, Inc. 18305 E. San Jose Avenue City of Industry, California 91748

RE: Hot Topic, Inc. Form 10-K FYE 01/31/09 Filed March 24, 2009 File No. 0-28784

Dear Ms. McLaughlin:

We have completed our review of your filing and have no further comments at this time.

Sincerely,

John Reynolds, Assistant Director