

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

March 5, 2012

<u>Via E-mail</u> Jeffry O. Rosenthal Chief Executive Officer Hibbett Sports, Inc. 451 Industrial Lane Birmingham, Alabama 35211

> Re: Hibbett Sports, Inc. Form 10-K for Fiscal Year Ended January 29, 2011 Filed March 29, 2011 File No. 0-20969

Dear Mr. Rosenthal:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Andrew D. Mew

Andrew D. Mew Accounting Branch Chief