

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-7010

Mail Stop 3561

March 27, 2008

Eric Schiffer Chief Executive Officer 99 Cents Only Stores 4000 Union Pacific Avenue, City of Commerce, California 90023

Re: 99 Cents Only Stores Form 10-K for the Fiscal Year Ended March 31, 2007 Filed March 14, 2007 Forms 10-Q for the Quarters Ended June 30, 2007 and September 30, 2007 File No. 1-11735

Dear Mr. Schiffer:

We have completed our review of your Forms 10-K and 10-Q and have no further comments at this time.

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Sincerely,

H. Christopher Owings Assistant Director