

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 85279 / March 8, 2019

Admin. Proc. File No. 3-18208

In the Matter of

HYDROPHI TECHNOLOGIES GROUP, INC.,
ITALK INC.,
SOELLINGEN ADVISORY GROUP, INC., and
U.S. RARE EARTHS, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by HydroPhi Technologies Group, Inc., iTalk Inc., Soellingen Advisory Group, Inc., or U.S. Rare Earths, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to HydroPhi Technologies Group, Inc., iTalk Inc., Soellingen Advisory Group, Inc., and U.S. Rare Earths, Inc.² The order contained in that decision is hereby declared final. The initial decision ordered that, under Section 12(j) of the Securities Exchange Act of 1934, the registration of each class of registered securities of HydroPhi Technologies Group, Inc., iTalk Inc., Soellingen Advisory Group, Inc., and U.S. Rare Earths, Inc., is hereby revoked. The revocation is effective as of March 11, 2019.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

¹ 17 C.F.R. § 201.360(d).

² *HydroPhi Technologies Grp., Inc., iTalk Inc., Soellingen Advisory Grp., Inc., and U.S. Rare Earths, Inc.*, Initial Decision Release No. 1283 (Nov. 5, 2018), 2018 WL 5785218. The stock symbols and Central Index Key numbers are: HPTG and 1496741 for HydroPhi Technologies Group, Inc.; TALK and 1373444 for iTalk Inc.; SLLV and 1574946 for Soellingen Advisory Group, Inc.; and UREE and 1098881 for U.S. Rare Earths, Inc.