

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 1486/June 4, 2014

ADMINISTRATIVE PROCEEDING  
File No. 3-15904

In the Matter of  
the Registration Statement of  
  
SHOPEYE, INC.  
108 Flying Mist Isle  
Foster City, CA 94404

ORDER DESIGNATING  
PRESIDING JUDGE

The Securities and Exchange Commission (Commission) has ordered, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice, that the Administrative Law Judge assigned to this proceeding shall issue an initial decision no later than 120 days from service of the Order Fixing Time and Place of Public Hearing and Instituting Proceedings. See 17 C.F.R. § 201.360(a)(2).

The Commission has also ORDERED that the hearing in this matter commence at 9:30 a.m., Thursday, June 19, 2014, in the Commission Headquarters Offices, Hearing Room 2, 100 F Street, N.E., Washington, D.C. 20549.

IT IS FURTHER ORDERED that Administrative Law Judge Carol Fox Foelak preside at the hearing in these proceedings and perform other and related duties in accordance with the Commission's Rules of Practice.

Service of all orders and rulings on parties is made by the Office of the Secretary, or other duly authorized Commission officer, pursuant to Commission Rule of Practice 141. See 17 C.F.R. § 201.141. All issuances by Administrative Law Judges and other documents of importance are posted on the Commission's web site at <http://www.sec.gov/litigation/apdocuments/ap-open-filenos-asc.xml>. Finally, information prepared by this office to assist the parties is attached to this Order. For the Commission, by its Chief Administrative Law Judge, pursuant to delegated authority.

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Brenda P. Murray  
Chief Administrative Law Judge

