UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

December 7, 2017

In the Matter of

Global Future City Holding, Inc.

File No. 500-1

ORDER OF SUSPENSION OF TRADING

It appears to the Securities and Exchange Commission that there is a lack of current and accurate information concerning the securities of Global Future City Holding, Inc. ("FTCY") (CIK No. 0001164964), including the company's current management and plans for continuing operations. FTCY is a Nevada corporation whose place of business is in Irvine, California, and its common stock is quoted on OTC Link (previously "Pink Sheets") operated by OTC Markets Group, Inc. under the ticker symbol FTCY. FTCY is also delinquent in its public filing obligations because it has not filed its quarterly reports on Form 10-Q for the quarters ended June 30, 2017 and September 30, 2017 and has expressed no intention of complying with its reporting obligations going forward.

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed company.

THEREFORE, IT IS ORDERED, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed company is suspended for the period from 9:30 a.m. EST on December 8, 2017, through 11:59 pm EST on December 21, 2017.

By the Commission.

Brent J. Fields Secretary